

Elyria-Lorain Broadcasting Company

WEOL//WKFM/WLKR (AM-FM)

EEO PUBLIC FILE REPORT

June 1, 2016 – May 31, 2017

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

III. RECRUITMENT INITIATIVES

TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
Internship Program	<p>Elyria-Lorain Broadcasting Co. maintains an ongoing internship program for the benefit of high school and college students.</p> <p>12-23-16 WEOL –News Intern-Lorain Community College</p>
Job Fair/Participation	<p>Human Resources or Hiring Managers for Elyria-Lorain Broadcasting Co. (WEOL,WKFM,WLKR)</p> <p>6-3-16 WKFM-WLKR Uptown Norwalk Remote. Live broadcast featuring the revitalized Imagine Norwalk Jaycees Event. WKFM/WLKR Promotions Director/On Air Host</p> <p>6-13-16 Spotlight on Vermilon. Live event with interview focusing on local leaders, business, nonprofits and charity in the area and their roles in the community. Operations Manager/News Director/Promotions Assistant</p> <p>6-17-2016– Sandusky Relay For Life Remote from Perkins High School An organized community fundraising walk to benefit American Cancer Society. WKFM/WLKR Promotions Director/On Air Host</p> <p>6-23-16 – Bellevue Community Days Live Broadcasts focusing on local vendors, arts, home and business. WKFM/WLKR Promotions Director/On Air Host</p> <p>6-23-16 WEOL supporter of United way of Greater Lorain County “Spellebrate”. A fundraiser for the Lorain County Volunteer. BVD Official pronouncer. TA Celebrity Speller.</p> <p>6-29-16 Willard Festival in the Park. WKFM/WLKR broadcast on location. Opportunity to promote Ohio tourism, provide education to public and private sources regarding cooperation and supportive effort between festivals and events in Ohio. WKFM/WLKR Promotions Director/On Air Host</p> <p>7-1-16 WKFM-WLKR Imagine Norwalk Remote. Live broadcast from Historic Uptown Norwalk featuring the revitalized Imagine Norwalk Event. Presented by Imagine Norwalk and Norwalk Jaycees. WKFM/WLKR Promotions Director/On Air Host</p>

7-4-16 Norwalk Lions Club Independence Day. July 4th event to provide Norwalk schools with extra classroom supplies, annual scholarship for local graduates and various contributions to local and Lions organizations. WKFM/WLKR Promotions Director/On Air Host

7-11-16 Amherst Spotlight. Live event with Employment Professionals, Local sport stars, happenings at Metroparks, L C General Health district, Historical Society and Viet Nam Veterans. WEOL Sales, Morning Show host, News Director, Promotions.

7-25-16 Democratic National Convention News Coverage. WEOL broadcast of week long live reports along with ABC coverage of National Convention held in Cleveland. News Director

7-16-16 Norwalk Relay For Life. WKFM-WLKR broadcasting on-locatin from Whitney Field. Event features an organized community fundraising walk to benefit American Cancer Society. WKFM/WLKR Promotions Director/On Air Host

8-1-16 Medina Spotlight live from Main Street Café.

8-15-16 High School Football Coaches Preview Show. WEOL Live broadcast featuring County and Local High School coaches with interviews and prediction of upcoming high school fall sports season. Sales Manager, Staff, Promotion & Sports talent.

9-10-16 Alheimer's Walk Community Remote. WKFM/WLKR broadcast on location at Ohio's Veterans Home promoting Walk to End Alzheimer's. WKFM/WLKR Promotions Director/On Air Host

9-14-16 University of Findlay Fall Job Fair. Offering a series of events designed to help employers meet their full time, part-time, co-op and internship needs.

10-3-16 Spotlight on Avon Lake presented by North Coast Building Industry.

10-4-16 Vice Presidential Debate. ABC preview of election debate with vice presidential candidates.

10-9-16 Debate #2 Vice Presidential. Part 2 of broadcast coverage featuring vice presidential candidates.

11-19-16 Live Coverage ABC Presidential Preview and Debate.

11-3-16 Lorain County Chamber Of Commerce Business Expo. Provides exhibors and attendees an opportunity to collarborate, learn and promote County businesses.

11-7-16 WEOL Girls Basketball Coaches Preview Show. Live broadcast featuring girls basketball coaches interview and predictions for upcoming season.

11-8-16 WEOL presents live election night coverage. Coverage of local, state, national issues, levies and candidates. Includes local political commentators along with ABC coverage. News Director/Sales Manager

11/11/2016– Steps Up for Soldiers. Station and community event of food collection to support the nonprofit organization dedicated to members of the U S Armed forces. WKFM/WLKR Promotions/On Air Staff/Sales

11-28-16 Wrestling Coaches Preview. Presented by Ohio Family Realty. WEOL live broadcast featuring area Lorain County High Schools and wrestling programs.

12-01-16 - Elyria Spotlight from Grand Opening event at McDonalds Broad Street. Live event with community leaders, nonprofit organizations, local business and their roles in the community and the issues they address. WEOL Operations Manager/News Director/Promotions Assistant.

12-1-16 - Lorain County Community Safe Coalition “Zero Proof Mix Off” participation promoting non-alcoholic drinks and driving during holiday season. WEOL Program, News and Promotions Directors

12-3-16 WKFM-WLKR Firefighter’s Chili Cookoff. Radio sponsored fund raising event to benefit local fire departments. WKFM/WLKR Promotions Director/On Air Host

1-4-17 Dine Out For Fund of It! WKFM/WLKR Sponsor for United Fund of Monroeville, Norwalk and Wakeman. Community support of local eateries provideing funding toward Community Campaign helping 37 local programs and grants.

1/13/2017 – Huron County Home and Business Show. Our participation to promote business involvement. WKFM/WLKR Sales Manager/Promotions/Sales Staff

2-6-17 WEOL Scholastic Games of Lorain County. Weekly broadcast of area high school students competing academically. Presented by Elyria Public Library System.

2-15-17 North Ridgeville Spotlight broadcast live from local Dunkin Donuts. Morning Show, News Directory and Sales staff meeting with local officials, businesses, and advocates from the community.

3-13-17 Spotlight on Avon. Live broadcast from Miller Nature Preserve. Event featuring Local Metroparks, Politicians, school administrators, Lake Erie Crushers Owner and N C Chamber of Commerce. Sales Manager/Staff, News Director, Morning Host and Promotions.

3/30/17 Ohio Means Job Erie County “2017 Annual Spring Career Fair” 1p-4p. Kalahari Convention Center, Sandusky OH. WKFM/WLKR Manager and Sales Staff.

4-27-17 Spotlight on Oberlin presented by N C Bia and broadcast live from Peter B Lewis Center at Oberlin College. Featuring leaders, business and educational leaders from the community. Also, issues that are being addressed.

5-2-17 – Elyria Sunrise Rotary Club Event to help raise money for community projects. WEOL Program, News, Promotions and WEOL Sales staff.

5-10-17 Grafton Spotlight live from Check Please Café. Featuring Local

	<p>3-9-17 Business Network International Leadership Training. WEOL A/E -CB</p> <p>5-3-17 OAB Webinar. First Appointments...Successful Prospecting Isn't An Accident. WKFM/WLKR Sales Staff. JB/DS/LS/KR/DV/TB</p> <p>5-9-17 LBS Webinar: I Know Something You Don't Know. WEOL Senior A/E -RP</p> <p>5-10-17 & 5-11-17 Two Gabriel Media Marketing Seminars on "How Consumers Use Media Today". Local businesses invited to attend to learn how consumers use social media, traditional media and new media. Hosted by WKFM/WLKR Manager and Sales staff.</p>
<p>Open House (Other Activities)</p>	<p>WEOL, WKFM, WLKR for guided educational tours to all community groups with a desire to learn about broadcasting.</p> <p>10-19-16 Grade 12 Student Brookside High School shadowing Account Executive along with guided tour with WEOL Operations Manager.</p>
<p>Career Days</p>	<p>Students from local/high school request to "shadow" staff personnel from the station as a career day or staff participates as guest speakers.</p>